

【紡拓會新聞稿】

發佈日期：109年6月30日

2020年台北紡織展提前部署市場商機 六折優惠開跑上路 歡迎踴躍報名參展

由經濟部國際貿易局指導，紡拓會主辦的台北紡織展TITAS，自1997年開辦，今年邁入第24屆。為協助紡織業者提前部署後疫情時代的市場商機，今年TITAS展將如期於10月13-15日展出，並且在經濟部國際貿易局的大力支持下，首度提供我參展商六折的參展費優惠，以利有意願持續投入國際市場開發的業者，降低參展負擔。紡拓會表示，本屆展覽主題規劃包括：複合機能應用、永續環保、智慧紡織、智慧製造及後疫情防護等五大項，歡迎業者踴躍報名參展。

回首嚴重特殊傳染性肺炎疫情延燒的關鍵時刻，我紡織業者響應政府號召組成「口罩國家隊」與「防護衣國家隊」，讓臺灣的防疫成效屢獲各國讚賞。然因歐美各國陸續封城及鎖國，造成全球服飾消費急凍，造成延單和砍單，對我紡織業造成極大的衝擊。誠如經濟部王美花部長曾在TITAS展表示，臺灣紡織業在設計、環保與創新等方面均宛如科技業，是讓人驕傲的產業，經濟部將持續作業者的後盾予以協助。

因應後疫情時代的數位行銷趨勢，紡拓會規劃以展商電子型錄、視訊採購商洽會及展場導覽直播的三管齊下方式，讓我紡織業者與國際買主持續接軌。本屆TITAS採行的數位行銷措施主要包括：建構TITAS參展商的電子型錄，打造線上展覽；並將視邊境開放狀況，延續6月中旬所採行的成功模式，以實體與視訊並行的方式辦理採購洽談會；以及於展場以現場直播的方式，讓無法前來的國際專業買家亦能身如其境的透過直播參觀展覽。

在臺灣疫情趨緩的前提下，中央流行疫情指揮中心已鬆綁臺灣防疫措施，本屆TITAS展報名截止日已延後至7月24日，歡迎紡織相關業者踴躍參展，報名參展請上www.titas.tw網站查詢或洽紡拓會黃翊能專員、文利恭專員，電話：(02)23417251分機2335、2366。

新聞聯絡人：

紡拓會市場開發處王贊焜專員

E-mail：teka@textiles.org.tw

電話：+886-2-2341-7251 分機 2334

手機：+886-939-061-001

紡拓會企劃行政處鄭偉霖專員

E-mail：jim@textiles.org.tw

電話：+886-2-2341-7251 分機 2964

手機：+886-978-279-209



Taiwan Textile Federation
紡拓會

TAIPEI INNOVATIVE
TEXTILE APPLICATION SHOW
2020台北紡織展
OCTOBER 13-15



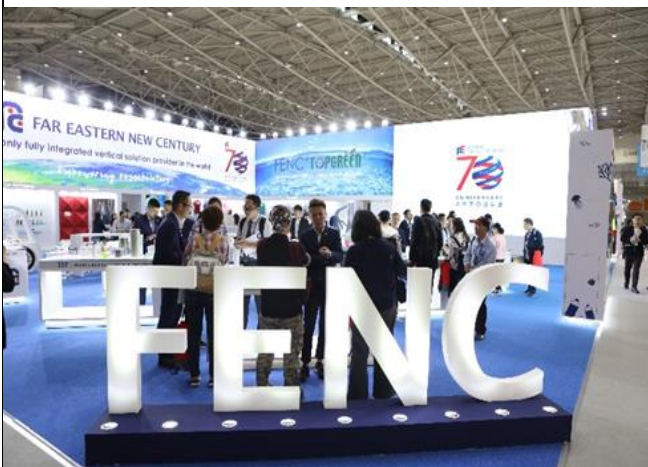
TITAS 2020 視訊採購洽談會



TITAS 2020 視訊採購洽談會



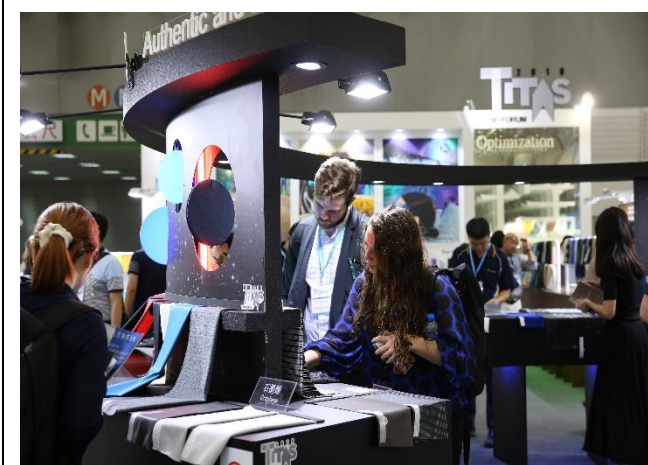
台塑企業TITAS 2019 展出



遠東新世紀TITAS 2019 展出



經濟部王美花部長參觀 TITAS 2019



國際買主參觀TITAS 2019形象區



Taiwan Textile Federation
紡拓會

TAIPEI INNOVATIVE
TEXTILE APPLICATION SHOW
2020台北紡織展
OCTOBER 13-15



TITAS presents the future of Taiwan textile innovation

By Fiona Haran 16 October 2019

Taiwan has entered a 'new chapter' in functional garments, sustainable technology and fashion, digitalised production and intelligent weaving – the results of which could be seen at the annual TITAS event, which returned to Taipei for its 23rd edition on 7-9 October.



TITAS organisers introduce the four key themes at the opening ceremony

Organised by Taiwan Textile Federation (TTF) and under the auspices of the Bureau of Foreign Trade, Ministry of Economic Affairs, TITAS featured more than 100 representatives from international outdoor and sports brands, who participated in more than 1,000

Page 1 of 7 pages

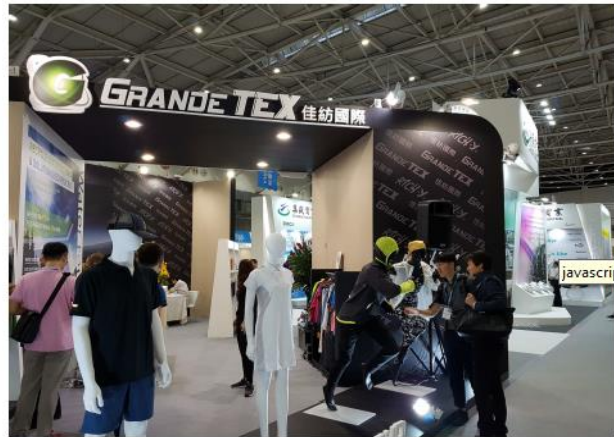
© 2019 World Textile Information Network. All Rights Reserved.



textiles. By partnering with brands, the company offers a biomimetic approach and sustainable solutions for them to easily integrate into their supply chain.

CICLO technology allows plastic-based fibres like polyester to biodegrade more like natural fibres in marine environments, wastewater treatment anaerobic digesters, and in soil and landfill conditions. Ultimately, textiles embedded with CICLO become valuable sources of soil matter and biogas, which is captured for energy at wastewater treatment plants and modern-day landfills, according to the company.

GrandeTex is also focusing on the reduction of plastic waste through its signature RICH-y technology, to create the eco-friendly yarn ECO-RICH-y. Besides its sustainable credentials, the yarn is widely renowned for its antibacterial, odour proof and anti-UV qualities that are embedded during the production process instead of using additives, making it long lasting. GrandeTex has expanded its portfolio by introducing RICH spun yarn – cost-effective yarn with high value-added choices.



GrandeTex is tackling plastic waste with its recycled yarn solutions

Another product highlight from GrandeTex is its Recycled Nylon Solution Dye Yarn made with scraps from the production process. Through a GRS-certified process, the scraps are melted, filtered and coloured before spinning, so no further dyeing is needed. The process saves more than 80% of water consumption and cuts down carbon emissions by 18%, according to the company. GrandeTex

Page 5 of 7 pages

© 2019 World Textile Information Network. All Rights Reserved.

TITAS 2019 英國WTiN報導

SHOW REVIEW Sourcing the Future Taipei Innovative Textile Application Show (TITAS)

by Alex Geyman, Editor-in-Chief, Focus On Fashion Retail Magazine
All rights reserved ©2019-20. No reproduction without written permission allowed.

TALKING POINTS:

- From the recent NBC interview with fashion designer Stella McCartney: 150 million trees cut every year to make rayon. And, fashion industry causes more toxic emissions than the entire maritime shipping and all international flights combined.
- According to Ellen Mack, "what's going to happen is robots will be able to do everything better than us. Better, faster and cheaper – there will be abundance of things." This means that we, humans, will have MANY MORE material possessions per capita than ever before, including clothes, footwear, accessories... everything!
- The global population has grown from 1 billion in 1880 to 7.65 billion in 2018. Thus we currently add 80 million or more people to the planet each year. This means, we are on route to a population of 9 billion by 2050, and 10 billion by 2100, which is a maximum carrying capacity for Earth, many scientists think. This is all the Earth can SUSTAIN!

What does it mean in plain English, buckle your seatbelt. Don'ts, those knees is going fly-ey... unless we stop cooking off the branch we're sitting on in regards to natural resources. Instead, we must find alternative sources that will be at least as good (or better) and environmentally safe.

This is the reason I have huge respect for the Taiwan Textile Federation - for their visionary decision made back in 1990 to respect to 160 of an entirely new generation of sourcing materials, and manufacturing processes that would better serve the needs of the rapidly evolving world.

Today Taiwan's textile industry is a major provider of functional fabrics for well-known international outdoor and sportswear brands and is widely recognized across the globe. Taiwan accounts for 70% of the world's output of functional fabrics, with nearly 50% of all fabric made from recycled materials.

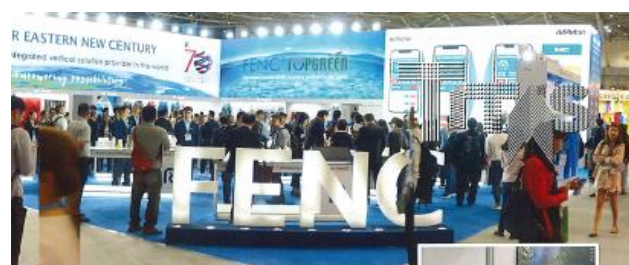
Taiwan is a home of the Taipei Innovative Textile Application Show (TITAS), a trade only sourcing event where people come from all over the world for the latest in advanced textiles, technologies and high performance sportswear machinery.



The recently concluded 23rd edition of TITAS was held under the umbrella of the Taipei Fashion Week, where three "TACWEEK" emphasized the idea that NOW is the future for Taiwan. The show hosted 423 exhibitors from 12 countries, plus 20 trade organizations representing Taiwan's range of suppliers and manufacturers. The four main pillars of TITAS 2019 were Functional Applications, Sustainability, Smart Textiles, and Intelligent Manufacturing.

If I had to choose one word to describe what TITAS show is about, the word would be OPPORTUNITY.

Simply put, innovative materials and smart functional clothing is what the future will be made of. This is a fact. It's all self-evidently new and many people fully comprehend the gargantuan size of changes that will follow. So, if you want to become rich and successful, seek



insights that few others know about! Get into this growing industry early on and strive to solve a problem in a big market.

I hope and wish that innovations revealed at TITAS will inspire next generation of Jeff Bezos, Elon Musk, Mark Zuckerberg to shout "Disrupt" with a vision of a new product, or service, or fashion style that will change the world. This is TITAS is an OPPORTUNITY, or a gateway to it!

With that being said, here's what I saw and learned at the TITAS 2019 fair:

FUNCTIONAL APPLICATIONS

According to organizers, some of the highly demanded products and innovations currently trending deliver functions such as windproof, water repellent and moisture wicking, super lightweight, coverproof, layered, and air-filley. Such features have "enabled a brand new lifestyle" that crosses river sports, outdoor, fashion and healthcare. One example from Taiwan is Sunstar by Ektex - a "game-changing" fabric that provides LIFE-SAVE UV blocking ability with great ventilation, moisture wicking and anti-odor abilities. According to Ektex, its products claim to have 98% of the sun's harmful rays and block out 75% of infrared radiation for UVB and UVA and protection. This sun blocking ability not only prevents skin damage and aging but regulates body temperature. Moreover, it's compressed, the company says. In addition, Sunstar is lightweight and offers air permeability 2000 CFM as well as antibacterial moisture transport. Plus, the product's anti-odor technology stops 99% of color-coating bacteria.

SUSTAINABILITY

When it comes to sustainability, Taiwanese companies "innovate, share and exchange their concepts, experiences and technologies in green and circular textiles to reimagine, redesign and redefine the textile product chain", and adopting a new kind of business model that can "optimize resource efficiency, cut waste and prevent pollution". From recycling PET bottles to reusing fabrics and waste materials from the textile, the latest advancements help to eliminate and recycle non-toxic textiles for circular economies.

SMART TEXTILES

Many exhibitors at TITAS are using innovative fibers or wearable devices, cloud data and wireless transmission devices to integrate temperature control functions for textile products and smart garments that are comfortable and functional. Examples of these devices include the Smart Temperature Control and Focus.

INTELLIGENT MANUFACTURING

The development of technologies and facilities in the industry 4.0 will help the garment industry step up to automated production and intelligent manufacturing. Technologies presented here include intelligent spreading systems that coordinate all production stages in one step and technologies that integrate digital applications for online ergonomics and database systems.

GENERAL INDUSTRY TRENDS

Adventure is a trend which continues to grow, as consumers enjoy the benefits of functional apparel and continue in their day to day clothing. But, adventure is made using synthetic materials that contain microfibers - and it is well known that laundry of these garments allows tiny particles of plastic to enter our oceans and harm marine life.

Climate is a key benefit of adventure and apparel in general. As well as being incorporated into clothing, it is also receiving attention from the

FOCUS ON FASHION RETAIL | DECEMBER 2019 7

TITAS 2019 美國Focus on Fashion Retail報導