



Taiwan Textile Federation  
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## **Taiwan Textile Federation to showcase latest innovations to North American buyers at Outdoor Retailer Summer**

Taiwanese fabric suppliers are a key driver in the world's sports and outdoor wear sector and have become major partners of several world-renowned brands.

Taiwan's textile industry accounts for approximately 70 percent of the global production of functional textiles. Its value chain starts upstream with the production of polymer chips designed for nylon and polyester, and continues through to the middle stream of woven or knitted high-quality textiles.

Polymers can be tailor-made to blend with synthetic or natural fibres to create different features for diverse functional purposes. From ultra-lightweight performance fabrics with excellent breathability, to nylon made from used fishing nets, or a foam core produced using 100% upcycled mill waste, Taiwan-made functional textiles have been delivering high performance and sustainable solutions for the outdoor sector for many years.

### **Delivering ease and comfort**

Innovations from Taiwan also include textiles with high spandex content, light jersey for comfort, and woven nylon or brushed fleece for outerwear items. As well as breathability, Taiwanese companies provide fabrics with high abrasion resistance, compression, dual-way stretch and mobility, and moisture-wicking – delivering ease and comfort when stretching the body.

Furthermore, cutting-edge lamination and bonded products providing

waterproof and breathable solutions are available to meet the most demanding specifications that help the wearer survive any difficult conditions – whether at the peak of a mountain or in a tough environment.

### **Eco-friendly technologies**

Over the past decade, textile companies in Taiwan have been dedicated to bringing functionality and eco-friendly technologies together in new products. These include PFC-free DWR fabrics, textiles with mono polyester wicking, and waterless-dyed recycled PET.

Taiwan textile companies have also launched top-dyed products with trendy colour palettes and anti-microfibre shades suitable for wearers who wish to be out in the woods or by the riverbank without doing harm to nature.

As Taiwan's textile industry embraces the need for innovation and design to take into account environmental protection, many mills are now bluesign® certified.

Taiwanese companies can also customise fabrics with diversified specifications to satisfy orders from home and abroad, and the requirements for different uses across various sports and outdoor applications.

### **Market growth**

Reports have estimated that the size of the global sports and outdoor wear market reached \$17.0 billion in 2022, and the market is expected to achieve a compound annual growth rate (CAGR) of more than 6% from 2022 to 2027. The “outdoor activity trend marked a 2% growth compared to the previous season” in 2022, one report noted.

The rebound in outdoor activities and the growing prominence of sportswear in fashion trends have created the perfect environment for mainstream apparel brands to expand their existing outdoor ranges or launch new concepts.



### **Outdoor Retailer Summer showcase**

As it looks to help brands on this journey, the Taiwan Textile Federation has partnered with 34 companies, including Far Eastern New Century Corporation, to participate in the 2023 Outdoor Retailer Summer, taking place on June 19 to 21. The Federation will host the Taiwan Textile Select area (Booth No. 32115-SO) to display over 300 sustainable, functional and fashionable textiles, promoting the new collections of Taiwan functional textiles and highlighting the latest sustainability developments to an international audience.

In addition to the physical display, the Taiwan Textile Federation will also use an online showroom to overcome the spatial limitations when presenting in the booth, so that it maximises the opportunity to present the diversity and quantity of the range of products from different manufacturers.

The Federation has built a Taiwan Textile Select Online Exhibition website to help North American and other international buyers easily access Taiwan's latest high-quality textiles and learn about their features and highlights. The Federation aims to accelerate cooperation between buyers and sellers to create beneficial results for all involved.